

# Role Profile

## Go Out And Talk

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### About working with SUSU:

The Union's mission: **unlocking the potential and enriching the life of every student**. SUSU has an exciting opportunity for students to gain valuable experience in market research by taking advantage of a new initiative from the Students' Union.

The Go Out And Talk scheme will offer students the opportunity to engage in an effective consultation process with other students about all aspects of university life. The project will encourage students to talk to other students about how they feel the University or the Students' Union could improve the university experience.

Each month, we will focus on a different aspect of the university experience. The Go Out And Talk team will be tasked with collecting the valuable information from students that can help us improve the university experience.

This role is a voluntary position and we estimate that the role will take about two hours per week. You can undertake the consultation at any of the university's locations and you can collect as much student feedback as you like.

We will offer students the chance to earn badges for their LinkedIn page as part of the Union's STRIVE scheme. Our mission within this scheme is to make sure that your volunteering accomplishments and experience are recognised in a legitimate way and can be showcased to prospective employers, therefore enhancing your future employability.

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### The main purpose of your role:

- 1) To engage and interact with students to collect quantitative and qualitative data, which will help inform the direction and decisions of the Union.
  - 2) To engage with different cohorts of students to increase the Union's reach and ensure we are representative of the wider student membership.
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- 3) To gain an insight in to how the Union can improve the student experience and then support the Union in making those changes to benefit the wider student membership.

### **The main responsibilities of your role:**

#### **To collect quantitative and qualitative data from the student membership.**

- To collect quantitative data from students using the Union's data collection tools.
- To proactively and creatively gather further qualitative information from students to help inform the direction of the Union.
- To represent SUSU's values at all times when engaging with students.

#### **To engage with different cohorts of students to ensure we are representative of the wider student membership.**

- To extend the reach of the Union by engaging with different groups of students.
- To engage with a diverse and representative cohort of students to ensure that the Union is acting on behalf of the wider student membership.
- To engage with an appropriate and relevant cohort of students based on the area of research.

#### **To engage with students to gain an insight in to how the Union can improve the student experience.**

- To ask relevant questions to gain an insight in to the issues that have an impact on the student experience.
  - To ask appropriate questions to further develop the conversation and gain an advanced insight in to the student experience.
  - To use the insight you have gathered to help inform the decisions of the Union and improve the university experience for students.
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