

# All Student Vote



## Fact File

*Our brand is the totality of how our students see, talk about and experience the Union.*

### The name

#### Union Southampton

Our name is Union Southampton. We can be referred to as 'the Union' and our registered name remains The University of Southampton Students' Union.

#### SUSU

Our registered name is The University of Southampton Students' Union. SUSU is an acronym from when we were called Southampton University Students' Union.

### The concept behind the brand

We are run by students for students. That's what makes Union Southampton so special – it's all about us. **Together.** Our strapline, "Together" is how we remind our members that we are united. There is no us and them, there is only us. We are only as strong as our 24,000 members make us.

The speech bubbles represent 'overlapping and interlinking' as well as a conversation between the Union and the members or the University.

### The logo

**Us.**  
Union  
Southampton



Logo variations

Union Southampton



SUSU



Sub-brands

We have simplified our sub-brands to clarify what we do. Below are some examples:

SUSU has over 60 sub-brands. Below are some examples:



**Us.WSA**

*The* **Union** Winchester

**Us.USSA**

## Visuals

# Union Southampton



 Support Advice Centre

**Advice Centre Weekly Drop-Ins**

Come along and talk to us about anything you need help with

**Every Wednesday**  
13:00 - 17:00  
Upstairs in Building 40

#UsAdviceCentre

Find out more  
[www.unionsouthampton.com](http://www.unionsouthampton.com)



# SUSU

*The* **Advice Centre**  
Weekly Drop-Ins

**Every Wednesday**  
**13:00 - 17:00**  
Upstairs in Building 40

The Advice Centre now offers a weekly drop in. Come along and talk to us about anything you need help with, no appointment required.

[susu.org/advice](http://susu.org/advice)  
023 8059 2085  
[advice@susu.org](mailto:advice@susu.org)



**VOLUNTEERING & FUNDRAISING FAYRE**

Tuesday 27 September // 11:00 - 15:00 // Marquee 1 & 2

#SOTONFRESHERS

MORE INFO AT  
[WWW.UNIONSOUTHAMPTON.ORG](http://WWW.UNIONSOUTHAMPTON.ORG)



**MAKE A DIFFERENCE FAYRE**

**Tuesday 22 September**  
**10:00 - 16:00**  
**The Union**



## Visuals

# Union Southampton



**Make a change for your course.**


Nominate yourself to become a Course Rep for your degree.

Nominations open from 12:00 Monday 03 October until 13:00 Friday 21 October 2016.  
[www.unionsouthampton.org/nominations](http://www.unionsouthampton.org/nominations)

Representation Elections **Us.** Union Southampton

Find out more at [www.unionsouthampton.org/elections](http://www.unionsouthampton.org/elections)

# SUSU



**ACADEMIC REPS**

**Nominate Now**  
 Go to [susu.org/elections](http://susu.org/elections)  
 It takes less than a minute!  
 Nominations close: 15th October, 12pm.

**Your Vote Counts**  
 Vote online from 19th-21st October at [susu.org/vote](http://susu.org/vote)

**Elections Academic Reps**

**How we make things better on your course**

- Extended opening hours for University buildings and libraries
- Contribution to curriculum design and content
- Online submission of coursework

**What is in it for me?**

- Make things better on your course
- Get tonnes of valuable experience
- Have loads of fun and get to make a real difference to your university experience

**STAND** Put yourself forward to represent students on your course.  
**VOTE** Call your vote online in one of our elections throughout the year.  
**LEAD** Take the lead at the SU and change things on your course.

**For more info...**  
[susu.org/elections](http://susu.org/elections) | [YourSUSU](https://www.facebook.com/YourSUSU) | [YourSUSU](https://www.instagram.com/YourSUSU) | [YourSUSU](https://www.tumblr.com/YourSUSU)



**FRESHERS' BALL**

**SIGMA // BECKY HILL // MAJESTIC //**

SHISHA GARDEN // MASSAGE // SILENT DISCO // FUNKY // BURLESQUE & CABARET  
 THE GIN GARDEN // PROSECCO PALACE // THE REALALE & BEER GARDEN // PLUS LOADS MORE

SATURDAY 08 OCTOBER 21:00 - 03:00 // THE UNION // £28 // MASTERPASS INCLUDED

INDIVIDUAL TICKETS AT [WWW.UNIONSOUTHAMPTON.ORG/BOXOFFICE](http://WWW.UNIONSOUTHAMPTON.ORG/BOXOFFICE) **Us.** Union Southampton

#SOTONFRESHERS MORE INFO AT [WWW.UNIONSOUTHAMPTON.ORG](http://WWW.UNIONSOUTHAMPTON.ORG)

IN AID OF THE UNION'S CHARITABLE ACTIVITIES



You are cordially invited to the **GREATEST SHOW ON EARTH**

**TICKETS £26 MASTER PASS**

**FRESHERS' BALL**

**DANNY HOWARD**  
 FROM BBC RADIO 1 @DANNYHOWARDJ @DJDANNYHOWARD.COM

**RAVE OF THRONES**  
 KRISTIAN NAIRN AKA BOBBY & FINN JONES AKA LORAS TYRELL DUKE

**CHAMPAGNE CASINO BAR** FEATURING BRITAINS GOT TALENT'S JAMIE RAVEN  
**CAROUSEL** SHISHA GARDEN  
**SILENT DISCO** **MAGICIANS** **FIRE EATERS**  
**HOLLYWOOD CIRCUS** **ANGLE GRINDERS** **STILT WALKERS**  
 AND THE CARAVAN OF LOST SOULS...

**PLUS LOADS MORE SURPRISES DURING THE NIGHT!**

To take place on **Sat 3 October @ The Union**  
**21:00 - 03:00**

TICKETS AVAILABLE FROM [SUSU.ORG/BOXOFFICE \*\*FRESHERS'\*\* \*\*SUSU\*\*](http://SUSU.ORG/BOXOFFICE)

## Cost

Ongoing costs\*

\* Ongoing costs = Business as usual – e.g. banners, tickets for the Box Office, clothing, print, branded merchandise, etc.

Ongoing costs + £20,000\*

\* Changing only the name would still result in a cost of £20,000  
 The £20,000 and above cost is covered by a contingency fund and is not being taken away from money set aside for student groups.