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## Improving Bus Routes and Services

Area of work: Transport			
What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
<b>New bus route:</b> <b>Highfield-Portswood-</b> <b>Bevois Valley- St</b> <b>Marys - NOCS</b>	<b>New bus route to serve the following areas:</b>  <b>Highfield-Bevois Valley</b> Many students living in Bevois valley  <b>Highfield-St Marys</b> Edge nightclub  <b>Highfield-NOCS/Ocean Village</b> U1C exists already: proposed route will shave off 15 mins of travel  <b>Why this is important:</b> <u>Safety</u>  Improve safety for nights out (reducing need for students to walk 10-15 mins from Portswood Waitrose/Stag gates/Law courts – nearest bus stops to get to popular students venues in Bevois valley: including Jesters, Hobbit, Shooting star, Sobar) + their student housing. Particularly targeted people: Queer, Women, Non-white (especially amongst more anti-immigration protests in the area) will feel safer travelling to these venues.  <u>Sustainability + Cost</u>	End of year (very unclear on how it will take, but expected to be a while due to external organisations)	University Transport manager Unilink Students to provide feedback

	<p>Encourages more to use the bus services over private travel arrangements: Ubers, particularly in serving private accommodation in Ocean village. Sustainability Implementation Group at the university particularly keen on this idea.</p> <p><u>Convenience:</u></p> <p>Reduce travel times by ~15 mins for NOCs students travelling to Highfield</p> <p>U1C to NOCS = 34 min.</p> <p>New bus route = estimated 23min = 1 min difference! (1/3 of journey time shaved off)</p> <p>(Car version of U1C journey = 20min</p> <p>Car version of new bus route = 14 min) time difference estimated from this</p> <p><b>Trends of student housing areas:</b></p> <p>It's a fair assumption to make that, with the proposal of an intl. student levy + more anti-intl. students... with the % of home students being much larger this year [need data from insights]</p> <p>Less Chinese students (who live in X areas)</p> <p><b>Feedback from Students (from NSS)</b></p> <p>"safety/nightlife - portswood area in daytime can also feel unsafe"</p> <p>"Area was not very student friendly or safe for women, had instances where we were followed home, so more focus on safety"</p> <p>"work with clubs for ways of safely getting home late at night without having to pay a lot for taxis. I have experienced friends saying they will walk 20minutes home alone at 2am because they can't afford to pay for a taxi."</p>		
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	<p>“Maybe organise specialise transport services for students who live far from university. This can allow students to attend events that run till late night and they also won’t have to worry about their safety much at night since safety transport is organised.”</p>		
<p><b>Winchester U7 timetabling and route improvements</b></p>	<p><b>Improved timetabling</b>  <b>Extend route to Erasmus Park Halls</b>  <b>Extend route to Civic Centre (?)</b>  <b>Cheaper Ticket Prices</b></p> <p>There are more academic experience for students at Highfield (careers, SUSU events, uni events, 24/7 library, etc.) as well as social/night life.</p> <p>We will work with the University to bring back the free shuttle bus between WSA and the Southampton campuses. Subsidise/cover the fees for travel to/from WSA, 2x a day. This will permit access to the existing U7 bus route. This is a priority to ensure WSA students have equitable access to facilities, events, and the wider University community.</p> <p><u>Benefits for SUSU:</u></p> <ul style="list-style-type: none"> <li>• Deliver on student feedback and visible SUSU advocacy.</li> <li>• Increases engagement with SUSU events, clubs &amp; societies, and improve engagement from WSA students, including in democratic processes.</li> <li>• Improves representation and inclusivity across all campuses.</li> <li>• Strengthens student trust in SUSU’s ability to enact tangible change.</li> </ul> <p><u>Benefits for the University:</u></p> <ul style="list-style-type: none"> <li>• Demonstrates commitment to equity and inclusion across all campuses.</li> <li>• Helps address reputation concerns around Winchester campus neglect.</li> <li>• Boosts attendance at cross-campus events, lectures, and support services.</li> <li>• Encourages a stronger “One University” identity.</li> <li>• Supports retention and wellbeing by reducing feelings of isolation among WSA students.</li> </ul> <p><u>Benefits for Unilink:</u></p>	<p>End of the year</p>	<p>University Transport manager  Unilink  Students to provide feedback</p>

	<ul style="list-style-type: none"> <li>• Increased daily ridership and consistent usage of the U7 route</li> <li>• Operational stability from University/SUSU-backed ridership guarantees.</li> <li>• Improves Unilink's reputation as a student-first, reliable transport provider.</li> </ul> <p><b>Student Opinions:</b></p> <p><u>Night-time travel to Winchester</u>          "I really appreciated that there were safety buses to take students back to Winchester during the previous large event. However, there could be more frequent services. If you miss the last bus by just a little, there are no buses left to take you back."</p> <p>"Maybe organise specialise transport services for students who live far from university. This can allow students to attend events that run till late night and they also won't have to worry about their safety much at night since safety transport is organised."</p> <p><u>Cost-of-Living, where do Winchester students live</u>          It was found that cost and timings were the biggest concerns</p> <p>"25% of WSA students do not feel confident in contacting the University for financial support."</p> <p>"To bring back the Free shuttle bus for WSA students living in Southampton"</p> <p>"The fact I have to pay to go to campus makes me feel disconnected from the University of Southampton."</p> <p><u>Feeling of Separation</u></p> <p>Students at WSA feel there is a disconnect and like they are missing out. Some students have chosen to live in Southampton for the clubs and societies.</p> <p>Students studying at WSA were more likely to be living in Southampton (46% vs 42% in Winchester). The main reasons students travel to Highfield is to access study resources and take part in social activities.</p>		
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	<p>"WSA is like being a separate academy."</p> <p>"Southampton doesn't seem to care much for the Winchester campus."</p> <p>"Winchester [campus] doesn't feel welcomed or part of the community."</p> <p>"[The University] neglects the connection we should have to the main Southampton Campus [referencing Highfield Campus]."</p> <p>"I don't think I will ever experience University of Southampton."</p> <p>"include WSA more, it feels a little unfair that art students seem to be neglected half the time just bc they'e in winchester when we are ALL apart of UoS".</p> <p>"I feel there isn't enough inclusion for my campus to integrate with the main Southampton campus, the main culprit being the lack of bus that takes students from W[inchester] to S[outhampton]."</p> <p>"i still feel there is a lack of inclusion for WSA students in terms of events, opportunities and fair treatment"</p> <p>"Hopefully the school bus that run back and forth between WSA and Southampton will be re-run so I'll have more access to the library that operates 24H in Southampton".</p> <p>"The lack of safe transportation between the two campuses has stopped me from attending events due to cost, convenience and comfort."</p> <p>"I've never been able to really interact with them [clubs and societies] due to being in Winchester."</p> <p><u>Timetabling:</u></p>		
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	<p>"I'm not a WSA student but I do commute by bus which necessitates going via Winchester (Alton - Winchester - Southampton), so whilst I'm outside of the target group from whom you want feedback, hopefully I can provide some insight.</p> <p><b><u>Morning U7 Run</u></b></p> <p>There is just one U7 in the morning and the timing of this is such that it arrives at Highfield at 08:50... or at least it's meant to, though rich hour traffic often means that it is late, thus compromising those with 9am starts... simply adjusting the route timings by about 5 to 10 minutes could make a huge difference to its 'usefulness' for students. As a prime example, it arrived between 9:00 and 9:05 today... not great if you have a 9am lecture.</p> <p><b><u>Afternoon U7 Run</u></b></p> <p>The 16:45 departure leaves a few minutes too early to be useful - given that lectures finish at xx:45 (or thereabouts), the bus leaves as lectures are finishing - if it left on the hour it would probably be more useful.</p> <p><b><u>Number of Services</u></b></p> <p>When The service launched in 2023 there was 6 departures a day from Highfield and 5 from Winchester. (see: <a href="https://images-unilink.passenger-website.com/downloads/Unilink_Web%20TT%20U7_A4_25September_0623_v3_press.pdf">https://images-unilink.passenger-website.com/downloads/Unilink_Web%20TT%20U7_A4_25September_0623_v3_press.pdf</a>)</p> <p>Now there are just 3 departures from Highfield and 2 from Winchester (see: <a href="https://www.unilinkbus.co.uk/services/UNIL/U7">https://www.unilinkbus.co.uk/services/UNIL/U7</a>)</p> <p>I realise that the services are commercial and thus driven by consumer demand, and I know as an occasional U7 passenger that the journeys I've been on have been far from full... but I think that's more to do with how the route is marketed and timetabled more than it is the actual demand.</p> <p><b><u>Marketing</u></b></p>		
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	<p>A lot of the problem I think is that people don't really know about the U7 or its biggest selling point which is that it runs non-stop from Winchester to campus in about half the journey time - I think SUSU could really push the fact that this connects the two campuses in n about half an hour - increase the appeal for WSA students to visit Highfield and vice versa."</p> <p>"The U7 was introduced in September 2024, it ran only on weekdays during term time, having only 6 buses run throughout the day - either running from 7:30-9:30AM, 3PM, 5PM and 6PM. Right now in November 2025, the U7 route decreased in frequency running 5 times a day, the latest being at 5:25PM.</p> <p>We were told that the U7 was going to improve, by having more frequent times for their journeys so students at WSA would be able to have much faster, easier links to Highfield Campus. A lot of students have paid for the WSA Bus Pass, since the majority of WSA's students commute from Southampton to Winchester for their lectures, but lately this is becoming more difficult due to how the Bluestar 1 is often held up by delays and traffic and the U7 would not get anyone to their lectures ontime even if they did take the ones that ran in the morning, the earliest being 9:30AM.</p> <p>We want the U7 to be more worth it, more frequent and actually make the students at WSA feel connected to the rest of the university as being a student who has lived in Winchester, it was very difficult to go to society events, attend classes and it felt like we didn't have a proper university experience."</p>		
<b>Improved Night-time Services</b>	<p><b>Mon-Sunday U1N</b></p> <p><b>Cheaper Night Buses</b></p> <p><b>More frequent services</b></p> <p><i>Student opinions</i></p>	End of year	<p>University Transport manager</p> <p>Unilink</p> <p>Students to provide feedback</p>



	<p><i>"Expanding late-night transport and walking buddy schemes, and running joint safety campaigns on topics like spiking, harassment, and street safety."</i></p> <p><i>"have a night bus that actually runs until late, encourage awareness in students to stick to groups and not to leave anyone by themselves for safety"</i></p> <p><i>"The U1N night bus should be free, or included with the bus pass, encouraging people to use it more and get around Southampton safely at night"</i></p> <p><i>"The bus pass provided doesn't cover the night bus, I think the pass should cover or at least discount the price to better allow students to feel safe at night"</i></p> <p><i>"It would also be really good to have some kind of affordable late-night travel option, maybe from 2am soton to winch. That would make it possible for winch students to go to late night events without having to fork over £40+ for a taxi"</i></p>		
<b>Reporting and Feedback System</b>	<p><b>QR codes for feedback</b></p> <ul style="list-style-type: none"> <li>- to replace email feedback system</li> <li>- Easier ways to send feedback, complaints to unilink as it currently only uses an email system which students have reported are unreliable and complain that they don't know if the problem is fixed or not...</li> </ul>	January (depending on Unilink)	University Transport manager Unilink Students to provide feedback
<b>Accessibility and Hidden Disabilities</b>	<p>Priority seat to be red/orange so people more aware they shouldn't sit there.</p> <p>Videos to explain priority seat.</p> <p>Make all ground floor seating to be priority seating</p> <ul style="list-style-type: none"> <li>- Bluestar buses have more accessible seating: due to the door in the side not existing.</li> </ul> <p>Look into how many buses are they buying</p> <p>"not all disabilities are visible" signage on the priority seating</p>	End of year (or later) especially if to get new seat covers	Neurodivergent and Disability Society for feedback Students
<b>Fee capping</b>	<b>Prevent price rises</b>		

	<p>Work to keep buses at £2 or £2.50. Work with Unilink to ensure bus tickets remain at current price, or lower. Monitor carefully with success of other schemes to re-evaluate pricing.</p> <p><b>Alternative income streams</b></p> <ul style="list-style-type: none"> <li>- Adverts on buses: Unilink could put advertising on their bus liveries if that makes enough money to subsidise tickets for students.</li> <li>- Bus hire for festivals/summer events when Unilink services aren't in full-use over the summer</li> </ul> <p><b>Student opinions</b></p> <p><i>"By further subsidising yearly transport fares for students as I've seen that some students in second and third years often avoid taking the buses which are safer and quicker, because they cannot afford the transport fares. This puts students' safety at risk and also their health at risk."</i></p>		
<b>Bus awareness</b>	<p><b>Awareness of Night-Time Transport</b></p> <p>Increase awareness over the existence of the U1N: explain how this links to safety bus in getting home. For example, do a video tour showing the timer of getting on the U1N at Bevois Valley, and getting to SUSU to get on the safety bus, which takes you to somewhere else, e.g. timings on getting to Winchester: show price comparison: £3 vs £10 Uber, etc.</p> <p><b>Media campaigns</b></p> <p>Make posts for our social media: graphics + videos, to explain how the buses work.</p> <ul style="list-style-type: none"> <li>• How to download Unilink app</li> <li>• How to get tickets (Explain tap-on tap-off)</li> <li>• Where the buses go</li> <li>• Bus Etiquette</li> <li>• Freshers city centre bus times to avoid due to overcrowding</li> </ul> <p><b>How to use SUSU safety buses.</b></p>	December	University Transport manager Unilink SUSU Marketing

	<p><b>Why?</b></p> <p>Student experience, convenience, cost:</p> <ul style="list-style-type: none"> <li>• More pleasant journeys for all. Convenient understanding. Reduces reliance on Uber travel, because it is easier to use for those not familiar with UK buses, yet Uber is universal.</li> </ul> <p>International Student Experience:</p> <ul style="list-style-type: none"> <li>• Make a video specifically for international students who may be unfamiliar with UK bus systems/etiquette to reduce anxiety over travelling.</li> </ul> <p>Freshers student experience:</p> <ul style="list-style-type: none"> <li>• Overall improved experience travelling on the buses during freshers week when can be busy (and students get denied from buses). Explain the times that are busy and where to get a bus to get into the city centre.</li> </ul>		
<b>Other issues with the buses</b>	<p><i>"Hi, I am writing to give feedback on the unilink bus services. The bus from Swaythling McDonald's near City Gateway halls of residence, which is the U6H, comes after very long intervals which implies almost rarely. If that could be adjusted in any way, that would be great, president."</i></p>	June	University Transport manager Unilink Students to provide feedback

## Amend the Relationship Between Committees And SUSU

While I won't be in charge of this, I shall oversee VP sports and VP community's efforts towards this. My diverse experience in managing different committees encourages me to make these changes.

### Area of work: Activities

What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
<b>Fix MoneyHub Problems</b>	<p><b>Improved Communication</b></p> <p>Regular visible updates on all social platforms regarding improvements:</p> <ul style="list-style-type: none"> <li>Videos on how to use MH</li> <li>"We listened and we made changes"</li> <li>Show how to submit feedback</li> <li>Show how to see the timeline of feedback.</li> </ul> <p>Talk to a diverse group of committee members, particularly treasurers, through both the committee networks and via email / in-person meetings with treasurers who are invested in this.</p> <p><b>Improved Trust in SUSU:</b></p> <ul style="list-style-type: none"> <li>Committees to develop improved trust in SUSU to deliver changes and listen to feedback. <ul style="list-style-type: none"> <li>Many students on committees were upset at SUSU for the change to MH due to the non-fixed issues and lack of certain features being provided.</li> </ul> </li> </ul>	<p>MH comms: update message due in September</p> <p>Final MH improvements to be made by late November to allow running of winter balls without issue.</p>	<p>Committee members for feedback</p> <p>Marketing team for graphics</p> <p>VP communities + VP sports + activities team for communication with the involved groups</p>
<b>Ensure Clubs/Socs feel heard</b>	<p><b>Oversee work by VP Communities/Sports:</b></p> <ul style="list-style-type: none"> <li>Ensure 1:1 meetings continue to be conducted by VP Communities.</li> <li>Talk to societies with biggest problems or considering disaffiliation.</li> <li>Talk to organised groups of committees who are protesting.</li> </ul>	Year-round	<p>VP Communities</p> <p>VP Sports</p> <p>Director of Membership (Line manager)</p>
<b>More and Fairer Clubs/Socs Storage Allocation</b>	<p><b>Existing spaces – before renovation</b></p> <p>Research the SUSU building to survey where all storage is held.</p>	August	<p>Chief Operating Officer (go-to contact for renovations)</p> <p>Project architects</p>

	<p><b>B42 Renovation Plans – Ensure enough storage added</b></p> <ul style="list-style-type: none"> <li>• Add more storage space</li> <li>• Convert squash courts, old toilets/changing rooms on level 1, Judo room, and more into more storage and multipurpose spaces</li> <li>• Empty spaces and corridors to get cupboards to maximise storage <ul style="list-style-type: none"> <li>• Storage to be accessible out of hours</li> <li>• Propose a suitable fair allocation system to ensure socs who previously had no/not enough storage are given some.</li> </ul> </li> </ul> <p><b>Future reception-less implementation</b></p> <p>Look into to get smart cupboards: Student ID access, which automatically records their identity and time of access</p> <p><i>Clubs/socs currently don't have enough storage.</i></p> <p><i>Student came to me trying to access their storage out of hours during the summer, but nobody was around to let them into the building. Solvable by Snooker room conversion to storage, but some concerns over key collection.</i></p> <p><b><i>Time and time again, departments can't be trusted to offer storage.</i></b></p> <ul style="list-style-type: none"> <li>• ECSS: department refuses to add more storage, citing not enough space, so committee members store items at houses – which becomes difficult when moving out.</li> <li>• Teasoc: hosted by Geography, kicked out, moved to ECS, kicked out. ECS Claimed their equipment, all mugs lost.</li> </ul>		
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<b>Room Bookings System Improvements</b>	<b>General System Improvements:</b> <ul style="list-style-type: none"> <li>• Rework the system for ad-hoc bookings – either a new booking system</li> <li>• Look into getting bookings approved faster</li> <li>• Booking system to be more intuitive and generally more convenient for the committees.</li> </ul> <p><i>Societies will be able to run better events and with more notice for their attendees due to a better bookings process.</i></p> <p><i>Reduced pressure on reception to manually all ad-hoc bookings.</i></p>	August	Front of House Coordinator
<b>Space Usage Efficiency</b>	<b>Multipurpose Spaces</b> Turn the old plant pot into a large art room or generally for multipurpose – this will be for GIAG sessions, Artsoc, etc. Turn some empty space into cupboards for art storage. Make it a comfortable space for many societies, with a pinboard for pictures of different societies. A sort of dedicated socs room. Look into what other societies might want to use these spaces as I understand there is bias in art society due to my experience – this is an excellent general purpose space that could be used for many societies.  <b>Research</b> Has research been conducted onto the efficiency of space utilisation in SUSU? What measures are in place, and should be put in place to ensure that spaces are distributed as fairly as possible.  <b>Proposed nighttime conversions (SUSU staff space at day, and club/soc space at night)</b> <ul style="list-style-type: none"> <li>• The loft</li> <li>• Meeting room 1</li> <li>• Expected pushback about tidiness of space after club/soc usage</li> </ul> <b>More gender-neutral toilets</b>	Year-round	Activities team Facilities team Clubs and societies

	<p>You could convert meeting room 3 into more gender neutral toilets. Facilities in B40 are poor. This should tie into B42 renovations.</p> <p><i>“Not enough spaces to run my events. I started using the uni room bookings, until they became busy and suddenly our soc just stopped”</i></p>		
<b>Clubs/Socs Celebration</b>	<b>Custom bunting with clubs/socs logos to be put somewhere in B42</b>	Spring	Clubs and societies, marketing team
<b>Resource Accessibility and Easy-Reference Guides</b>	<p><b>How to run a club/soc quick reference guide:</b></p> <ul style="list-style-type: none"> <li>• Flowcharts</li> <li>• All in one PDF</li> <li>• 1 page per key topic (e.g. events planning: split down into types of events - Regular (link to block bookings) - Charity (RAG form) - Drinking Socials (link to SUSU safe + getting home safe) - Collaborations (who needs a risk assessment) - Food &amp; Drink</li> <li>• Ease of reference: already proven highly efficient and handy for engineering students when we have too much info – this could be adapted to how SUSU communicates how to run a society.</li> <li>• Can print these out, put in frames in the clubs and socs rooms – ease of usage. QR Codes instead of links for the physical copies.</li> <li>• Digital versions: Hyperlinks in page linking to more detail on the SharePoint version.</li> <li>• Who to contact guide: show activities team, who they oversee, who to contact for different problems, like accessing facilities.</li> </ul> <p><i>Students are in a very fast paced environment, with so much digital information all over the place - they do not typically look for information from the SharePoint and will find info/processes through</i></p>	March	Activities team, VP sports, VP communities, marketing.

	<p><i>word of mouth. This puts everything in one place and means we'll get less queries or confusion.</i></p> <p><b>Complaints Process Guides and Improvements</b></p> <ul style="list-style-type: none"> <li>• Easy guides with flowcharts to show how the society complaints process works.</li> <li>• Integrate a template email or autoresponder to reassure students when they've emailed with a welfare or complaint matter.</li> <li>• Reassurance for students</li> </ul>		
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## Student Housing

Area of work: Advice			
What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
<b>Legal action against bad landlords/lettings agencies</b>	<p>SUSU partners with local law firm to provide protection for students who want to enact legal action against letting agencies/landlords.</p> <ul style="list-style-type: none"> <li>• Push landlords to avoid bad and illegal practices</li> <li>• HMO Compliance</li> </ul> <p><i>Advice centre did a legal process against PoshPads a few years ago, so if they continue with bad behaviour, we may be able to do this again. Or, we could do something pro-bono on a massive scale, collaborating with the university Law department.</i></p>	Year-round	Head of advice SUSU advice centre University's Law department.
<b>Quality of University Halls, Non-university</b>	Lobby accommodation providers, accreditation schemes, and more to provide better quality student housing – particularly	June	Southampton City Councillors University Halls Team Advice Centre



<b>accommodation, HMO properties</b>	regarding faster response times for maintenance, fixing mould, and ensure properties are clean upon arrival.		
<b>Advice and handy guides on housing</b>	<ul style="list-style-type: none"> <li>Videos</li> <li>Handy guides (again with the quick-reference guides)</li> <li>Overviews of legal advice / laws that would apply - they need to know they have rights, how to get their deposit back, how to report bad landlords</li> </ul>	Year-round	Head of advice SUSU advice centre University's Law department.
<b>Renters Rights</b>	Info pack to send to all students regarding Renters Rights Bill. All in one place info pack to be sent via email, with videos to promote it.	Beginning in September 2026 Information year-round, ramping up by June	SUSU advice centre
<b>Promote accredited / trusted landlords and estate agents</b>	<p>List of trusted landlords to be promoted more widely.</p> <p>Kind of like our own accreditation scheme: students trust SUSU, if we get complaints, they're off the list until they prove they're better. Advice centre will manage the list as they know who gets the complaints.</p>	During housing rush November-February	Head of advice SUSU advice centre
<b>Accessible Housing</b>	<ul style="list-style-type: none"> <li>Lobby for SASSH for more accessible housing. Halls are becoming more adaptable</li> <li>Promote accessible houses with landlords/lettings agencies</li> <li>Disability and inclusion list of people – contact them to ask about difficulties.</li> <li>Research about quality of UoS accessible halls.</li> </ul>	Year-round	Neurodivergent and Disability (NDD) Society + NDD students Southampton City Councillors University Halls Team Advice Centre

## SUSU Events and Entertainment

### Area of work: Events

What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
Improved event promotion	<p><b>Suggestions to help boost ticket sales (Student council – feel free to skip through this as it is lengthy)</b></p> <p><b>Photos!</b></p> <ul style="list-style-type: none"> <li>• Make lots of promotional materials that show what the event will look like. Greatly reduces anxiety to show, not just tell, what the event will be like – especially for paid events where students want to get their money's worth. Just checked the tickets page and there's a lack of photos of the events, for people with anxiety, photos to effectively show what the event will look like can really help. The Sheffield SU has loads of photos on their website, of people having fun <a href="https://foundrysus.com/freshers">https://foundrysus.com/freshers</a> - with big crowd shots demonstrating how many people are there at the event (making it feel unmissable)</li> <li>•</li> </ul> <p><b>Reducing difficulty over getting in the door:</b></p> <ul style="list-style-type: none"> <li>• Finding the event location: Show exactly how to get to the location (Provide both a timelapse video, if you remember Lawrence walking to grad ball video, and a map, both to be cross-posted on all socials)</li> <li>• Create a "travel together" group for freshers at Glen Eyre and Wessex, meeting up at the bus stop. Get a handheld sign for a SUSU member to wait at the halls sites. Advertise strongly for big freshers events, emphasising you can find others to attend the event with you there. If there's the resources to do so, form 2-3 travel groups (30-45min apart). Allows people to group together, make friends before they attend the event.</li> </ul>	Freshers week, boost in December, again in February, and after Spring	SUSU events team SUSU marketing team

	<p><b>Value for Money amidst Cost of Living Crisis:</b></p> <ul style="list-style-type: none"> <li>• Show that the event is worth their money. Students are tentative to buy tickets because they are worried that it will be a waste of their money. Advertising material to show value, e.g. highlighting what's included in the ticket in the graphics themselves. (if applicable: free food, welcome drinks, entertainment, afterparty entry, games, competitions, photo booths, etc.), early-bird discounts, group bundles, or comparisons (e.g., cheaper than a night out at a club). Testimonials from older students saying it was one of their best first-year experiences can also reassure the freshers.</li> </ul> <p><b>Graphic design style:</b></p> <ul style="list-style-type: none"> <li>• Something you definitely can't change at this last minute, but a consideration for the future could be to update the graphic design style in the event posters. I know that the other venues have a much greater budget for marketing, so it'll be hard to get to their level, but comparing SUSU posters against the popular nightclub posters, there's a clear difference in the style. Sobar does it very well with showing the liveliness and excitement of a club night with loads going on, yet the key points are highlighted which brings the message across very effectively. SUSU posters have a lot less going on, and I've heard a student mention that "the traffic light image in the SUSU poster looks like it could be AI-generated". Now, more than ever, students are looking for genuine, human-created events. Students are the most AI-trained of any generation, we've been using it since it first came out, so many students have a keen eye for spotting it. Anything seeming "too perfect" or well rounded could be easily passed off as AI and students may subconsciously ignore it. We should look into trying a more Sobar-style</li> </ul>		
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	<p>here, because we need to stand out especially with so much digital media to compete against, and the human aspect, the slightly imperfect aspect of sobar's imagery does it really well. The objects aren't always aligned, there's a lot of going on, the images have noise, they're blurred, rough around the edges, and aren't perfect, which brings out the human aspect really well.</p> <ul style="list-style-type: none"> <li>I've had students come to me saying they want events that are run by students, for students. They want events rough around the edges. Maybe we're putting too much time into perfection, or a style that's too "outdated" for today's world that's changing faster than ever. If we want to continue to stand out, we may need to adapt our whole style to emphasise our humanity when so much AI-generated content is pumped out into our digital spaces. Of course, this is a big mission, and not the sole problem for our low ticket sales in any regard. I don't want to come out and say the current style is wrong, but I'm seeing a trend with students wanting a stronger human aspect than ever – and if we want to compete in the future we will need to keep up with the trends.</li> </ul> <p><b>Scarcity: (Not as relevant as Events/Marketing are doing this already to an extend)</b></p> <ul style="list-style-type: none"> <li>A tactic you might want to use to encourage students to buy their tickets early. If they think tickets are running out, they will think it's a bigger, more popular event. People tend to follow their peers, and if they think lots of people around them are buying tickets, they will rush to get theirs too.</li> </ul>		
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	<p>Otherwise students will wait until the last minute, at which point they're likely to change their minds and not end up buying them. Lots of online shopping uses this! You could apply this by showing a live counter of tickets sold, offering limited-time early-bird pricing, or posting on social media when tickets are "almost gone" to push hesitant students into buying them because of FOMO, but this wouldn't work (without lying about ticket numbers) for the events with low sales at the moment.</p> <p><b>Create a sense of "Everyone but me is going":</b></p> <ul style="list-style-type: none"> <li>• Similar to the last point: create buzz, make students think that everyone else is going. Encourage real attendees to post about it - e.g., sharing their tickets on Instagram stories to be entered into a raffle (though you can't easily monitor this if their account is private, you could ask them to send a screenshot of it posted). You could drop "see you at freshers" messages in public group chats and forums, or asking people to tag friends in the comments for a chance to win a bar tab.</li> </ul> <p><b>You could also partner with society leaders, course reps, or influencers within the student community to casually promote it, though they'd only do so with an incentive.</b></p> <p><b>Incentives to buy tickets / promote the event</b></p> <ul style="list-style-type: none"> <li>• Absolutely focus on the incentives – students love free stuff and entering competitions. I'd suggest a raffle if you buy, or promote the tickets. E.g. win a free extra ticket, win a free drink voucher at the event, or a £20 bar tab on the night.</li> </ul>		
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	<p><b>Other Concerns about our Freshers parties:</b></p> <ul style="list-style-type: none"> <li>How easy is it to book tickets compared to competing platforms like Fatsoma? Do students know how to make a SUSU login / how to use the SUSU website. If they are struggling to use the website due to preexisting issues, like the website closing due to the cookies issue (which I sometimes still see happen).</li> </ul> <p><b>See what Jesters, Sobar, District, etc is doing to promote their events</b></p> <ul style="list-style-type: none"> <li>All the big clubs are using Fatsoma, a very popular platform for students to book tickets, all in one place. People use this platform to search for events – so chances are, looking up freshers party will give them all our competitors, except from us. I know we don't want to move to a different booking platform, but we should consider that students use to Fatsoma to find out about events, a big change that has occurred in the last couple of years. Previously, students would look for venues, then find the tickets through them, so it was distributed on lots of platforms, but now it's so much more centralised, we have massive competition where students don't bother scouring through social media to find tickets, they go straight to fatsoma.</li> </ul>		
<b>Bring back live music to SUSU</b>	<p><b>SUSU Sessions</b> – stage for local/indie bands to play. Do it in the bridge: music can be heard across campus, encouraging more to come</p> <ul style="list-style-type: none"> <li>Need popular backing from different student groups</li> <li>Random surveying to see if people will go to it.</li> </ul>	June	Live music society SUSU events team

	<p><b>Battle of the Bands</b></p> <ul style="list-style-type: none"> <li>• 3 shows. 1 massive event at end of year.</li> <li>• Charity event.</li> <li>• Final event will have a real band play / sponsor it</li> <li>• Bring in alumni bands.</li> </ul> <p><i>May 9<sup>th</sup> 1969 - Pink Floyd played in garden refractory. Student Unions used to be very big on live music. Entertainment was student lead.. bridge... cube.. Cant do everything once and try it out, need to do at least 3 have some regularity to it... which is where SUSU can help societies like Livesoc to put on bigger events.</i></p> <p><b>Student opinions:</b></p> <ul style="list-style-type: none"> <li>• “Maybe even an open mic type thing”</li> <li>• “Don’t have to charge extortionate prices for tickets, just operational/tech costs and maybe a cut for the bands”</li> </ul>		
<p><b>More feedback on SUSU events</b></p>	<p><b>Chairing the Events Forum</b></p> <ul style="list-style-type: none"> <li>• Now held as a stall on concourse to get people’s feedback as they walk past.</li> <li>• Good for feedback on events, including finding out about clubbing and live music events</li> </ul> <p><b>Feedback forms</b></p> <ul style="list-style-type: none"> <li>• Events feedback form brought back from the dead and now published on the Sabbs fortnightly.</li> </ul>	<p>October Regular events forums at least once a month</p>	<p>SUSU events team Insights to collate data</p>

## Student Safety

Area of work: Advice / Marketing			
What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
Incident response and prevention	<b>Student opinions</b> “Strong partnerships with Southampton City Council, local police, and campus security can ensure better incident response and prevention. SUSU can also offer student feedback channels, promote bystander training, and push for improvements to accommodation and housing safety standards.”	Year-round, push in Dec/Jan/Feb when darker	Southampton City Council Local police Campus security
Protests – informing and protecting students	Anti-immigration protests near Highfield House Hotel next to Portswood high street have continued every Friday for the past couple of months, including larger one-off protests. This has gone beyond the level of peaceful protests, including protesters shouting verbal abuse at counter-protesters We can’t be certain that this won’t endanger students, especially those who are non-white. Therefore, this project is to promote resources that inform the students that these protests are happening, whilst also being restricted by freedom of speech laws to condone the protests. Working with local police, campus security, university executives, and the SUSU CEO to navigate this tricky legal landscape and protect students.	Year-round until protests stop	SUSU CEO, SUSU marketing, University Executive Board, Vice-Chancellor, University Security and university communications team.



General university safety	<p><b>Some students have suggested:</b></p> <p>“Increase Campus Lighting and CCTV Coverage: Work with the University to ensure well-lit paths and install more CCTV cameras in vulnerable areas, especially near halls of residence and bus stops.</p> <p>Promote Safe Travel Options: Partner with local taxi companies and public transport providers to offer discounted or subsidised late-night travel options for students.</p> <p>Create Safety Awareness Campaigns: Organise joint workshops and campaigns to educate students on personal safety, emergency contacts, and available support services.</p> <p>Strengthen Community Engagement: Build stronger relationships with local residents and the police to encourage joint patrols and regular safety forums where students can raise concerns.</p> <p>Improve Reporting Channels: Ensure students can easily and anonymously report safety concerns through an app or online form, with clear follow-up procedures.”</p>	Year-round, bike theft promo in spring when people more likely to cycle	Marketing Estates Security
Highfield-Avenue Path	<p>Take on Toby’s project of the Highfield-Avenue footpath, mainly on:</p> <ul style="list-style-type: none"> <li>• Improved lighting along the path</li> <li>• Accessibility of path (currently not wheelchair accessible)</li> </ul>	City council expected to be slow – aim for March a decision to be made	Southampton City Council

## SUSU Spaces

### General

#### Area of work: Facilities

What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
<b>Phone Charging Availability</b>	<p>Free phone charging station in the SUSU concourse/Bridge Could make money from this as students sit in Bridge to charge their phone and may buy food/drinks.</p> <p>Better advertising of the phone chargers available in the Stag's.</p> <ul style="list-style-type: none"> <li>• Safety – charge phone to access railcard/ID/uber/unilink tickets</li> <li>• Convenience – charge phone, stay longer on campus = more involvement in SUSU activities after lectures.</li> <li>• Money making – students buy a pint/drink while they charge.</li> </ul>	November	SUSU Social enterprise/facilities
<b>Toilets</b>	<p><b>SUSU better toilets especially B40:</b></p> <ul style="list-style-type: none"> <li>• Better hand dryers</li> <li>• Nicer flooring/doors</li> <li>• QR codes on doors to get feedback for events – frames to add paper/ads</li> <li>• Nicer smelling bathrooms</li> <li>• Period products in/outside accessible toilet</li> <li>• Toilet reporting problems – e.g. QR code on main door</li> </ul> <p><b>Long term solution (full renovation):</b></p> <p>Recommend wood effect panelling and doors (away from dated red/yellow colour schemes or metal surfaces that feel less comfortable) Convert meeting room 2 to additional gender neutral toilet facilities (non accessible ones)</p> <p><i>Student Opinions</i></p>	<p>Next year implementation (B42 renovation)</p> <p>Consultations November onwards</p>	<p>LGBTQ+ society to discuss gender neutral toilet provision</p> <p>University estates team</p> <p>SUSU Facilities</p>

	<p><i>"I feel like SUSU should have more gender neutral toilets like the ones in building 100"</i></p> <p><i>"The toilets really smell bad"</i></p> <p><i>"They should tell people about the [gender neutral] b42 toilets I had no idea about them"</i></p> <p><i>"I'd love it if there were g-n toilets that aren't the disabled toilet, I feel bad using them"</i></p> <p><i>"smelly"</i></p> <p><i>"Hey I have a suggestion, the hand dryers in the stags' men's toilets are inadequate"</i></p> <p><i>"We want better toilets. I don't know where the gender neutral toilets are. I used to go across campus to my building from SUSU because I thought that there weren't any in SUSU for me"</i></p>		
<b>Membership Office</b>	<p>Pictures of membership office as you go up the stairs – less daunting, encourages students to talk to us.</p> <p>More photos of team members with their names on the entrance to the office (e.g. on a pinboard so cheap to add/replace) – adds a sense of community, gives SUSU a face = friendlier to students, especially in the experience of committees.</p>	Spring time (when things slow down)	Membership team

## Advice Centre

Area of work: Advice			
What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
Advice centre information	<ul style="list-style-type: none"> <li>Framed photo by stairwell - advice centre upstairs + hours 9am-5pm + photo of advice centre reception.</li> <li>List of why to go to advice: financial issues, housing, academic etc.</li> <li>Photo of Advice Centre staff on entrance to advice: Meet your Advice Team!</li> </ul>	Spring	Advice centre Marketing
Meeting room comfort	<ul style="list-style-type: none"> <li>Wood panelling inside advice centre meeting rooms + plants + cushions – calmer, more comfortable space for students.</li> <li>Curtains on advice centre meeting room doors for privacy</li> </ul>	June	Advice centre Facilities

## Redbrick Kitchen

Area of work: Social Enterprise			
What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
More cheap food options at SUSU outlets	Jacket potato/Spud Van or Hot-Dog van – outside Stag's, next to chips van. Or add more food choices to the Redbrick kitchen to be in a mon-fri rotation, food of the day.	Spring (complex goal, no real end date – small wins year round)	Social enterprise team Students for consultation
Redbrick Kitchen meal deal	Add drink for £1 deal  Better advertise that you can buy drinks with the chips + drinks on offer	November (easy to implement)	Social enterprise team Students for consultation

## Stag's

Area of work: Social Enterprise			
What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
<b>Cheaper Stag's drink prices</b>	<b>Cheaper Soft Drinks</b> <ul style="list-style-type: none"> <li>Mocktails / non-alcoholic options to be evaluated: ensure there's always a cheap non-alcoholic option on the menu -&gt; <b>Make soft drinks + juice £1.50 for a ½ pint (52p/ml)</b></li> <li>Make media to advertise this (video).</li> <li>Talk to Sparkle about what Chinese students like to drink when socialising – can we add these to the bar?</li> </ul>	Before freshers	Social enterprise team Students for consultation

**Menu Accuracy**

Another problem: your menu doesn't show amounts. E.g. cocacola 330ml, but the orange juice has no size! Not very inclusive to those who want to know exactly how much they're buying: dietary needs/Cost of living.

**Items to add:**

- £2.50-£3 Stag's lager and a cider
- £1.50-£2 J-bombs
- Ginger beer
- No redbull/energy drinks
- You sell coke by the can and not by the tap: expensive

**Improvements/suggestions:**

- Wednesday nights = cheap nights
- £3 bomb is too expensive: find comparison to other venues
- Open up concourse for extra drinking/social space
- Atleast 1 cheaper pint

**Comparing against different SU Bars that have a similar scale:**

Location/ Provider	Compar- able Item	Price	SUSU Price	Markup
<a href="#">Brighton Students' Union The Venue (Bar)</a>	Soft drinks sold by the pint (tap)	£1.90 per ½ pint (0.67p/ml)	Coke: 0.91p/ml	35.8%
			Juice: £2.50	31.6%
	J2O	£2.50	£3	20%
	Desperados	£3.95	£4.30	8.86%
	Rekorderlig 500ml	£4.95	£5.60 (Kopparberg 500ml)	13.1%
	Baileys	£2.80	£3.50	25%

	VK	£2.50 (or 2 for £4)	£3.50	40% (75%)
<a href="#">Bar One, Sheffield SU</a>	Coke	£2.10 per pint (0.37p/ml)	0.91p/ml	45.9%
	Thatchers Gold	£2.75 per pint	£3.80 per pint	38.2%
<a href="#">Reading Students' Union</a>	Snakebite	£2.50	£3.80	52%
	JJ Whitley Vodka	£2	£2.20	10%
	Southern Comfort	£2.20	£2.70	22%
	Desperados	£3.45	£4.30	24.6%

#### Key takeaways from this research:

- Soft drinks need immediate improvement: put coke, fizzy drinks, juices on tap, sell for cheap: £1.50 for a ½ pint (=0.527p per ml)
- VK, classic student drink, to be reduced in price to £2.50 or 2 for £4 deal
- Reduced prices = students buy more drinks due to better value for money = could be greater overall profits. Students less likely to go to other bars.

#### Comparison against other Southampton venues on student nights:

Location/ Provider	Item	Price	SUSU Price	Susu is x% more than competitor
Jesters Mondays (free before 10:30 – free goldcards - £3/4 after 10:30	Cheapest Pint	£1	Stags Lager £3.50	250
	Double mixers		£3.70 (house)	270

			vodka or rum)	
	Shot (jager bomb)		£3	200
Fishies (Paid entry)	3 vks	£10	Not Served – but popular	
Sobar tuesdays (£6/7 entry)	Double Mixer	£1	£3.70	270
	Vodka Shot		£2.20	120
	Sambuca/ tequila Shot		£2.50	150
	Jager bomb		3	200
Gordons	Cheapest pint (Butcombe)	£2.90	£3.50	20.69
Trilogy Tuesday (entry = free before 10:30pm, £1 after but with free Bomb	Jager bomb	99p	3	203.03
	Vodka Shot		2.20	122.22
	Tequila/ sambuca Shot		2.50	152.53
	“Drinks” - single?	£1.50	2.70	80
Wetherspoons (Giddy Birdge)	Cheapest Pint (Ale) (Greene King IPA)	£1.79	£4.00 (Prior life)	123.46
	Cheapest Lager Pint (Bud Light)	£1.99	£3.50 (stags)	75.88
	Cheapest Cider pint (Stowford Press Apple Cider)	£1.99	£3.80 (Thatchers gold)	90.95

**Student Opinions:**

*“A big problem with stags is that drinks are just slightly too expensive compared to pubs on Portswood / maybe extending happy hour to contain a few drinks that don’t taste awful.”*

*“The selection for the most part I feel is okay though.”*

	<p><i>"Also make soft drinks i.e. coke on tap like really cheap like £1.50 for a pint"</i></p> <p><i>"The selection on tap is a bit poor"</i></p> <p><i>"The bottled and soft drinks are so expensive"</i></p> <p><i>The most egregious crime is that theres not a a single classic ale on tap" give me butcombe or London Pride at least – I don't want 3 trillion lagers"</i></p> <p><i>"I like the idea of having a guest drink or something you know how spoons has like a funky new one every now and then"</i></p> <p><i>"I'd also have an IPA for less than £4 if possible.</i></p> <p><i>"Open stags earlier"</i></p>		
<b>Students to add their own music to the playlist</b>	<p>Virtual jukebox: Bath Uni has one. QR code to queue songs (from pre-approved list of songs e.g. how Karafun doesn't have every single song/filter by explicit if necessary)</p> <p>Shooting star pub has a jukebox and people will pay for songs.</p>	October (easy goal)	Social enterprise team
<b>Improved decoration</b>	<ul style="list-style-type: none"> <li>• Neon signs – lean into this aesthetic</li> <li>• Photos on walls: lean into cozy house-style aesthetic that other pubs have, with lots of decoration on the wall</li> <li>• Clubs and socs notice board – confirm it will stay up</li> <li>• Clubs and socs highlight pictures need to remain</li> </ul>	Spring	<p>Social enterprise team</p> <p>Students for consultation</p> <p>SUSU facilities team to install decoration</p>
<b>Information</b>	<p>Make a poster about pool: where to get extra balls/report cues broken/etc to bar/google form to report.</p> <p>Menu must include size of drinks. Formatting bar tariff menu to look more like the brighton example would be good. CoL crisis: need to easily compare drink sizes.</p>	December	Marketing
<b>Stag's Toilets</b>	<p><b>Improvements to make:</b></p> <ul style="list-style-type: none"> <li>• Better signage by toilets to find them</li> <li>• Better hand dryers</li> <li>• Make the toilets look a bit nicer and smell less</li> <li>• Lots of flies above urinals</li> </ul>	B40 renovations (next year)	Facilities



Incentives for clubs and socs	<b>Discounts/incentives for clubs/socs:</b> <ul style="list-style-type: none"> <li>• Booking spaces for societies – reserved area for a society:</li> <li>• Bring 15 people = 20%? discount for society.</li> <li>• Stamp their hands</li> <li>• Free shots tray?</li> </ul>	February	Social enterprise team Students for consultation
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## The Bridge

### Area of work: Social Enterprise

What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
Cheaper food options	<p>Beans on toast could be served at Bridge for 80p (see social enterprise document)</p> <p>If no spud van, could sell jacket potato at the Bridge.</p> <p>Strong advertising campaign for this when students start to eat at home due to food prices (November-December) – encourage return to campus.</p> <p><b>Other Student Unions / University cheap food options:</b></p> <p>UCL Cheap food options.  <a href="https://studentsunionucl.org/articles/cheap-eats-on-campus">https://studentsunionucl.org/articles/cheap-eats-on-campus</a>          “Available every weekday between 08:00 - 11:00 all of our breakfast options are under £5. A classic beans on toast is just £1.50 and despite popular gossip you can have avocado on toast for breakfast without breaking the bank at just £2.00.</p>	Before freshers	Social enterprise team Students for consultation University catering

	<p>If you're looking for something more substantial our popular Breakfast Pots are back! That's right for just £3.00 you can enjoy a hash brown, sausage (vegan or meat) baked beans and bacon to start the day off right.”</p> <p>“Jacket Potatoes starting at just £2.50”</p> <p>University of York:  “60p meals on campus. 8.30-11am weekdays: 60p beans on toast in The Courtyard 2-4pm weekdays: 60p soup and a roll in Kitchen at Alcuin”  <a href="https://www.york.ac.uk/students/news/2023/budget-food-campus/">https://www.york.ac.uk/students/news/2023/budget-food-campus/</a></p>		
<b>Shutters on the bridge bar area</b>	<p>Shutters allow societies/clubs to use the Bridge without booking out the bar. Societies are becoming more concerned about limited space. Bridge is not usable without a member of staff to manage the bar.</p> <p>Priority would still be given to events that need the use of the bar.</p> <p>Maximises provision of SUSU spaces.</p>	November	Facilities

## The Shop

### Area of work: Social Enterprise

What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
SUSU Meal Deal Tiers – more variety, cheaper options	<p>£2.50 or £3 basic meal deal: 3-5 basic sandwich options (e.g. ham, cheese, egg and cress, etc) + simple drink (barr cream soda/water/use of the coffee machines.</p> <p>Premium meal deal: 2 snacks or 1 premium main + any drink or slushie/milkshake (if profitable)</p>	<p>Before freshers</p> <p>Media campaign year-round</p>	<p>Social enterprise team</p> <p>Students for consultation</p> <p>Marketing</p>

	<p>Clear signage to show what item is which: colour coding, sections, etc. Clear branding: cheap items in the shop could be branded with price labels coloured light red to be consistent with what other shops use. Deluxe meal deal would be black and white Standard meal deal is blue</p> <p>Large media campaign to advertise how it works! At least 3 videos + graphics + physical signage outside SUSU shop to attract foot-traffic.</p> <p>Media aimed at staff that shows that the premium meal deal goes into subsidising the basic meal deal: allowing students to afford when otherwise wouldn't. Council members said they went to SUSU shop to support students, not realising that the meal deal comes at a loss for the SUSU shop.</p> <p>Infographics to show where money goes throughout SUSU venues.</p> <p>SUSU tiered meal deals overview: Basic: £2.50 Basic sandwich + snack + drink Classic: £3.99 Sandwich + snack + drink Premium: £4.50 Premium sandwich + snack + drink OR Basic sandwich + 2x snack + drink OR: Premium sandwich + premium drink (e.g. milkshake/slushie/coffee)</p> <p><b>Comparison to existing SU's:</b></p> <table><tr><td>Location/Provider</td><td>Comparable Item</td><td>Price</td></tr><tr><td></td><td></td><td></td></tr></table>	Location/Provider	Comparable Item	Price					
Location/Provider	Comparable Item	Price							

	<a href="#">UCL Student's Union Shop</a>	Value Meal Deal	£2.29		
		Classic Meal Deal  (Sandwich/wrap + snack + drink/coffee)	£3.60		
		Sushi/Salad Meal Deal (Sushi/Salad + snack + premium drink)	£4.49		
	<a href="#">University of Sheffield Students' Union Shop</a>	Hot Drink and Pastry	£3		
		Meal Deal(Sandwich/wrap + snack + drink)	£3.50		
		Meal Deal (Premium Sandwich + 2 add-ons)	£4.50		
<p><b>Student Opinions</b> <u><i>In favour of any better system:</i></u></p> <p><i>"Meal deal should be affordable and provide for everyone. So if the new deal includes currently non-meal deal items like the more "premium" vegan items and allows for more flexible choices, I'm not against it"</i></p> <p><i>"As long as buying the same meal deal now costs the same as it does with these changes, too"</i></p> <p><i>"I think it really depends on the layout of the items/labels. A nice infographic would go a long way"</i></p>					

	<p>Student 1: "And like you can get hot food on campus for like £6-£7"</p> <p>Student 2: "if there was a more premium meal deal where u get hot food + drink that could be cool"</p> <p>"susu's not as bad as like sainsburys making every drink like £2 or more just so you feel like you have to get a meal deal"</p> <p><u>In favour of tiered system:</u></p> <p>"I would much prefer the tiers, I like being able to pick anything in a meal deal and not focusing on the price of each item"</p> <p>"When you're running into the Susu shop, most of the time you don't have the time to think about the prices of things and which item will be cheapest, you expect your meal deal to be a set price"</p> <p>"I also think tiered might be better for students as long as everything is clearly labelled"</p> <p>"i think tiered sounds a bit overcomplicated"</p> <p>"I feel like the main benefit of tiered is that people that buy a meal deal every day can expect to spend the exact same amount every day and budget for that but idk how many people actually do that since if you're on a budget susu shop isn't exactly cheap anyway"</p> <p>"yeah this is my thoughts too like the mains are always priced like just under the cost of the meal deal so i'm very nervous about a 3 for 2 deal just because theres no way it won't be more expensive"</p> <p>"also idk how much a bag of crisps (basically the only snack) costs but with a 3 for 2 surely you're saving at most £1"</p>		
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	<p><u>In favour of original system / sceptical about new system:</u></p> <p><i>"Changing the meal deal will probably cause some tension from the students so they would need to be sold on it"</i></p> <p><i>Me: "Meal deal prices could rise to £4.50 or more"</i></p> <p><i>Student: "I think you'll really struggle to sell meal deals like this"</i></p> <p><i>As sainsburys five minutes down the road is £3.60 for arguably a better selection"</i></p> <p><i>"i think i prefer normal meal deal, more simple to think about, also i'm exploiting the fact that coffee counts as a drink lol"</i></p> <p><i>"my feeling is that most people getting a meal deal are getting it for the sake of value, and that introducing a tiered meal deal system would reduce the amount of space (and therefore the potential for variety) in the cheapest options"</i></p> <p><i>i'm veggie, and trying to find a vegetarian main item that's actually appealing is kinda hard as is, and i worry that if i were looking for something vegetarian and also in the "standard" tier of prices (bc let's be real, susu can't introduce a tier cheaper than what they're currently offering) i would find it hard to actually find anything"</i></p> <p><i>"honestly i like it how it is you get X Y and Z for this exact price no deviations"</i></p> <p><i>"changes in what those categories are, i cant comment on"</i></p> <p><i>but it being a single price is simple and easy to figure out"</i></p> <p><i>more variety in the snack category would b so awesome"</i></p> <p><i>i always get a fanta and a chicken chorizo Sandwich and then dont care about snack cos crisps are weird"</i></p>		
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	<p><i>"I like having one price at the moment (I go for all the most expensive options so doing the 2 for 3 would almost definitely push the price up) , 2 for 3 always just kind of seems like an excuse to push the price up and blame it on not going for the cheaper (often more basic/boring) options. more veggie/vegan options"</i></p> <p><u><i>In favour of 3 for 2:</i></u></p> <p><i>"3 for 2 in my mind is fine, i don't think many people are sweating over literal pennies? and that could afford susu more flexible pricing -i guess my lack of anxiety around price stems from the fact that i'm barely ever at highfield"</i></p> <p><i>"In my opinion a tiered meal deal would be a bit more confusing if you just wanted to grab food than 3 for 2"</i></p> <p><i>"I agree with 3 for 2 being better than tiered but if thats the case id like the base price of "mains" to come down as currently theyre ~3.30 so a 3 for 2 witha can of drink &amp; crisps wouldnt be any cheaper than the 3.99 current price (it is 3.99 right?)"</i></p> <p><u><i>Vegan and vegetarian food / additional food needs:</i></u></p> <p><i>"expand the range for veggie and vegan people"</i></p> <p><i>"More veggie and vegan options"</i></p> <p><i>"more veggie/vegan options would be nice"</i></p> <p><i>"yeah my thing would be more veggie and vegan options because then I could go from never having it to maybe sometimes having it lol"</i></p> <p><i>"definitely agree with more veggie/vegan options"</i></p> <p><i>"If those jalapeño potato dogs could wriggle their way into a deal though I would be forever grateful (and so would the coeliacs of campus)"</i></p>		
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	<p><i>"Want more veggie options in the meal deal"</i></p> <p><b><i>Vegan and vegetarian society are also very interested in getting better veggie options and will be meeting with social enterprise to get their ideas across.</i></b></p> <p><u><i>Feedback on meal deal taste:</i></u></p> <p><i>"I already don't buy the susu meal deals as i think the sandwiches are grim and the snack+drink selection is terrible"</i></p> <p><i>Student 1: "the mains really aren't that bad and you gotta admit they are bigger than sainsbury's"</i></p> <p><i>Student 2: "Yeah I agree they're bigger, i do find they taste quite artificial though"</i></p> <p><u><i>Feedback on meal deal range:</i></u></p> <p><i>"I reckon if you could keep the meal deals to £3.99 and add better snacks (more than just canned drinks, maybe pastries &amp; meaty things e.g scotch eggs) it'd win me over"</i></p> <p><i>"but yeah i agree the snack selection is terrible"</i></p> <p><i>"more variety in the snack category would b so awesome"</i></p> <p><i>"The sandwich/main selection is decent but the drinks and snacks are seriously lacking – what if I don't want a coke"</i></p> <p><i>"Yeah the drinks are just soft drinks, no coffees or smoothies in the meal deal"</i></p> <p><i>"I would love a little smoothie"</i></p> <p><i>"Well then the slushy machine could be part of the meal deal too"</i></p> <p><i>"Better snacks. I swear the meal deal snack is crisps"</i></p>		
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	<p><i>"Yes please, the main reason I never buy meal deals from suisus is just because the snacks are just crisps. There are no pastries or scot-egg type snacks included"</i></p> <p><i>"Like genuinely they just picked 1 type of snack and 1 type of drink for the deal and that's it"</i></p> <p><u><b>Feedback on meal deal cost:</b></u></p> <p><i>"And like you can get hot food on campus for like £6-£7"</i></p> <p><i>"i only care if the price increases further"</i></p> <p><i>"Mains coming down [in price] would be good, a lot of the time i dont want the whole thing but feel like I must cause it's a 'good deal'- Buying into the meal deal propaganda"</i></p> <p><b>Overall Conclusions from Feedback:</b></p> <ul style="list-style-type: none"> <li>• <i>Affordability is the main concern of students – we should aim to match or beat competitor prices, especially in the cost-of-living crisis for our students.</i></li> <li>• <i>Keep it simple - clear, set pricing is preferred. complex pricing schemes may risk confusion and create backlash.</i></li> <li>• <i>More variety needed: we must expand snack/drink options (beyond crisps/soft drinks) and add better vegetarian/vegan choices.</i></li> <li>• <i>Quality! - improve taste and appeal of mains, especially sandwiches. This may need reconsidering of the supplier used.</i></li> <li>• <i>Premium option demand - some students want hot food, sushi, or premium drinks in a higher-tier deal.</i></li> <li>• <i>Marketing is essential for this to go well, we must use clear signage/infographics to explain any new system.</i></li> </ul>		
Better drink options in the meal deal	Cheapest drink in shop is the 75p energy drinks – we need to offer healthier options that that. Ideally, have a <b>selection of fruit juice cartons</b> included in meal deal (healthy option).	November (expected to take a while to get new stock)	Social enterprise team Students for consultation

	<p><b>Cheaper fizzy drinks:</b></p> <p>Bring back Barr/KA branded drinks: much cheaper (although not very healthy, at least it doesn't have as much caffeine)</p> <p>£0.35 each for diet coke, fanta orange, sprite, coke zero,</p> <p>£0.30 for 7UP, pepsi max, tango orange</p> <p><a href="https://www.jjfoodservice.com/search?advanced=true&amp;b=DN-MW&amp;category=100005%2C200261%2C300194&amp;page=1&amp;q=%2A&amp;sortType=category">https://www.jjfoodservice.com/search?advanced=true&amp;b=DN-MW&amp;category=100005%2C200261%2C300194&amp;page=1&amp;q=%2A&amp;sortType=category</a></p> <p><b>Cheap Juice:</b></p> <p>£0.33 for Radnor fruits apple/fruit juice</p> <p><a href="https://www.jjfoodservice.com/search?advanced=true&amp;b=DN-MW&amp;category=100005%2C200261%2C300195&amp;page=0&amp;q=%2A&amp;sortType=pricelow">https://www.jjfoodservice.com/search?advanced=true&amp;b=DN-MW&amp;category=100005%2C200261%2C300195&amp;page=0&amp;q=%2A&amp;sortType=pricelow</a></p> <p>These aren't bulk orders, they are smaller batches, e.g. 24/30 packs, good for our small scale convenience shop.</p> <p><b>Student opinions</b></p> <p><i>"The sandwich/main selection is decent but the drinks and snacks are seriously lacking – what if I don't want a coke"</i></p> <p><i>"Yeah the drinks are just soft drinks, no coffees or smoothies in the meal deal"</i></p> <p><i>"I would love a little smoothie"</i></p> <p><i>"Well then the slushy machine could be part of the meal deal too"</i></p>		
Meal deal snack selection	More variety of snacks in the meal deal, expand from just crisps, fruit, wafers and chocolate.	November (expected to take a while to get new stock)	Social enterprise team Students for consultation

	<p><b>Student Opinions</b></p> <p><i>"Better snacks. I swear the meal deal snack is crisps"</i></p> <p><i>"Yes please, the main reason I never buy meal deals from suisus is just because the snacks are just crisps. There are no pastries or scot-egg type snacks included"</i></p> <p><i>"Like genuinely they just picked 1 type of snack and 1 type of drink for the deal and that's it"</i></p>		
Meal deal signage	<ul style="list-style-type: none"> <li>• Re-do signage for the new meal deal tiers + options</li> <li>• Sandwich sections for different type of meats: veggie section/halal exists but needs to be clearer</li> <li>• Look into speed and flow of SUSU shop – to improve convenience and speed of shopping</li> <li>• Flow analysis will help speed up the process, less lingering. Clearer signage will ensure people grab what they want faster – less crowding at lunchtime. Analyse other stores.</li> <li>• Visibility for those with slower processing / vision difficulties.</li> </ul>	<p>When tiered meal deal implemented</p> <p>Additional signage later on</p>	Social enterprise team Marketing

## Celebrating SUSU History

Area of work: Other			
What is the idea?	What do you hope to achieve?	What is the timeframe?	Who will you work with to achieve this?
Mural in the Tunnel	<p><b>Mural along the B42-B40 tunnel to celebrate our culture, history and community.</b></p> <ul style="list-style-type: none"> <li>• Large art volunteering project, could be in collaboration with Art society, community members, students and SUSU staff</li> </ul>	June	<p>CEO</p> <p>Art Society</p> <p>SUSU Staff</p> <p>Students</p>

	<ul style="list-style-type: none"> <li>Featuring fun facts, e.g. SUSU cat, Kelly the Skeleton (University Mascot)</li> <li>Quotes of SUSU projects and big wins over the years – like a timeline of the time since SUSU started.</li> <li>Painted versions of archive photos.</li> <li>List of names of previous sabbatical officers (like Essex union) – to appreciate all sabbs, not just the presidents (already exists a list of presidents by the SUSU board rooms). Their names should live on.</li> <li>Celebrating our history will encourage more to see how far we can come, inspire students to become sabbatical officers by seeing our previous big wins and how change can happen.</li> </ul> <p><i>We shouldn't forget our past. We should embrace it. This will show our community. The best student unions do it.</i></p>		Community Members University staff who manage the archives
<b>General SUSU archives and promotion of history</b>	Make students proud to be a part of SUSU and it's rich history. Marketing materials to show what SUSU used to be like, e.g. old debate room, list of presidents, old photos, and more.	June	CEO Library archive team

## Campaigns/Networks/Projects

### Campaigns/Networks/Projects involved with and leading on this year:

#### SUSU Campaigns, Networks and Projects

- Trans Awareness Week

- Christmas
- Events forum
- Sabbs on Tour

## **University Projects, Boards and Committees**

### **NEQ (North-East Quadrant)**

A massive new building on campus, B75, set to become the new home of Medicine. It will include new study spaces and teaching rooms, and there are still decisions to be made about the surrounding grounds, outdoor spaces, and plenty of other details.

### **STEM Labs**

Planning the creation of new state-of-the-art laboratories on campus, designed as a shared facility for all FEPS and FELS students.

### **HLT (Hartley Library Transformation)**

A project on renovating the interior of the Hartley Library by adding more study space, reorganising collections, and reviewing everything from bookable rooms to quiet-floor policies.

### **University of Sanctuary Working Group**

Supporting the University's work towards being a recognised University of Sanctuary, shaping policies, activities, and community engagement that foster a welcoming and inclusive environment.

### **UEB (University Executive Board)**

The University's senior decision-making body, responsible for shaping strategy, approving major initiatives, and overseeing institutional priorities.

### **University Council**

The University's top level governing body, responsible for approving long-term strategy and budgets, overseeing performance, and ensuring good governance across the institution.

**University Senate**

The key academic governing body, responsible for academic policy, quality assurance, and oversight of teaching and research standards across the institution.

**Campaign Leadership Group**

Steering the University's major philanthropic and engagement campaigns, helping to set direction, priorities, and messaging for long-term fundraising and supporter relations.

**Estates & Infrastructure Committee**

Overseeing planning and investment in the University's buildings, facilities, and physical infrastructure, ensuring developments meet strategic and sustainability goals.

**Public Realm Wayfinding**

A brand-new Public Realm subgroup focusing on a project to improve wayfinding signage across campus and enhance the overall welcome and visual appeal of the site.

Collaborating with the University's EDI team to align the new strategy more closely with student priorities.