

Winchester School Of Arts

Our Winchester school of arts is home to over 2000 students based specifically in Winchester.

Social Media

<u>Instagram (WSA)</u>	Instagram Story post (24 hours) on the SUSU (Student Led) Instagram account. (Max 4 adverts per week) Does not have the swipe up function		
Description	Formatting	Price	Scope
Single Post	1080 x 1920px (or 9:16 aspect ratio) No additional blurb	£15	1116 Followers

Site Activation

<u>Standard (2x2) or Showcase (4x2) stall Brand Activation</u>	Stalls come with a single table as standard (2 tables for Showcase). Some stall may have power/water available on request. Larger power requirements may incur an extra charge and will need prior notice Equipment such as gazebos may incur an extra charge and will need prior notice		
Location	Size	Price	Scope
Grass Banks	2m x 2m	£20	Premium Outdoor Space
Inside Cafe	2m x 2m	£15	Indoor Space

Digital Screen

<u>Landscape Digital Rotating Advert</u>	Landscape Rotating digital screen adverts, static image or 10 second video (No Sound) (full rotation every 2 mins)		
Description	Formatting	Price	Scope
1 week	both 1920 x 1080px and 1080 x 1920px	£15	Main screens in the union and cafe area of Winchester School of Arts
4 weeks		£50	
8 weeks		£85	
12 weeks		£100	

Events and Sponsorship

Description	Formatting	Price	Scope
Freshers Fair	Stall at the freshers Fair for Winchester School of Arts	£30-£50	Fair in the first week of teaching with over 500 students attending
Spring BBQ	Advertising package or Vender Stall on site	£35	Summer BBQ provided free of charge to students drawing a crowd to the area.
Summer Ball	Logo and link to website for all media	£50	1 day event full university campus expected numbers : 200 but advertised and seen by 1000s